

Here's what some of our clients say about us.

**Barry Baker, MD, Digital Mags Online Ltd.**

Working with BBS and Ken on our online digital download service was a very worthwhile experience that allowed our business to focus on where we could immediately create revenue streams and what the likely return to the business would be. His clear approach and ability to quickly research what opportunities were available to us in the market provided us with results that we have since built on. The service was timely, created real value and we continue to use Ballycarroll Business Services on developing projects and potential.'

**Mai Lawlor, handmaid Gift Cards**

'When I was setting up my specialised retail business I used BBS to find out about what services I could profitably deliver and where I could get access to local markets. The service was easy to access, provided detail reports and most importantly, helped me get off the ground. I've recommended BBS to other small businesses and use them when I need another opinion that I know will be of benefit.'

**Commercial Manager/Online Marketing**

"I very much enjoyed working with Ken at ALISON. He led and instigated a number of successful projects, displaying a strong marketing and business development skill set. We worked closely planning the ALISON website redesign, where Ken was an important member of the team both for his insights and as an enthusiastic and good-humoured team player."

Paul Smith, Online Business Analyst, ALISON

**Aubrey Bourke, Adgotec**

'Ken delivers excellent results on time and with budget. He is very strong both technically and creatively. I have no problem recommending Ken as a top class professional. December 18, 2008  
Top qualities: Great Results, Expert, High Integrity  
hired Ken as a Business Consultant in 2005

**Glenn Kenny, VP of Business Development, Interactive Services**

"Ken Finn is a dedicated, creative, and hard working business professional. I've enjoyed working with Ken for many years and strongly recommend him."  
was with another company when working with Ken at Digital Mags Online Ltd.

**John Tierney, Managing Director. TGC Gift Company Ltd**

TGC Gift Company has used the services of BBS marketing and found this to be a very cost effective and growth-enhancing facility in our competitive business market.

Ken in the last 6 months completed the following projects for TGC.

- 2010/2011 Corporate planning process, Cash flows , Business Plan & Target setting
- Set up monthly Sales pipelines for our A & B Clients.
- Assisted credit control efficiency projects, office procedures & tele-sales for the smooth running of our office work.

Ken implemented all of the above in a very professional manner and once had understood our business model, had consistently and effectively worked on his own initiative. We at TGC will continue to use Ken's services and I would have no hesitation in recommending BBS Services.

**Donal Cummins, General Manager. Emo Oil**

Emo Oil uses the services of BBS marketing and found this to be a very cost effective method in our business which is very seasonal. What Emo needs when it comes to marketing is a variable cost that can commit major time in block periods to Emo to fulfil our marketing needs. This is where BBS marketing is of enormous benefit to Emo and we work as a partnership that suits both companies.

Ken in the last calendar year completed the following projects for Emo.

- 2010/2011 domestic planning process & execution (designed, approved and roll out in 6 weeks (24 working days only) & 2011/2012 budget setting
- Created our Media plan, its design & delivery (A5 canvass, estate days, Shopping centre days, Radio campaigns, press ad campaigns)
- Introduced and designed customer delivery packs, and successfully delivered all the packs to our remote depot sites for use on a local level.
- Upgraded all our signage in targeted depots, he successfully done this is a cost effective way.
- Group Calendar planning, design, delivery (earliest yet) & distribution to all depots
- Website planned changes agreed & for action.
- Text campaign started (xmas texts initially)
- Sponsorship & management of day to day tasks as these arose

Ken implemented all of the above in a very professional manner and worked on his own initiative once he was given direction from us. Ken is a professional and doesn't need his hand held when making decisions but also stands up for his point of view if he feels it's the best for our company. We chose Ken and BBS on a recommendation from another business and it has to be said it was a great referral and one that has been of great value to Emo. We as a company benefited from Ken's business experience, business contacts and also Ken's business acumen.

When representing Emo Ken always presented himself in a professional and courteous manner. We as a company had never any hesitation in BBS representing Emo. Ken on a daily basis solved problems; problems could have been marketing related, IT related or customer service issues. These Ken had no hesitation in dealing with even though they weren't really under his remit. He never walked away from a problem especially if it was a customer complaint. Ken knows that every complaint is an opportunity if dealt with correctly.

We at Emo will continue to use Ken and I would have no hesitation in recommending BBS marketing services and be contacted at any of my contact details below to endorse this statement